

THE STRATHMORE STANDARD AND BOW VALLEY

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U.F.A. Dance & Card Party, Memorial Hall, Friday, Feb. 6

Many Weddings of Local Interest Over Holidays

VAN TIGHEM — McPARLAND

A very pretty wedding was solemnized in Sacred Heart Church Monday, December 29, when marriage vows were exchanged between John Victor Van Tighem, second son of the late Mr. and Mrs. Joseph Van Tighem, long time residents of Strathmore, and Miss Eileen Florence McParland, only daughter of Mr. and Mrs. A. V. McParland, the Rev. J. T. Gibbons P.P. officiating.

The marriage united two of the actively associated families of Strathmore. The bride and groom graduated from the Strathmore High School, the groom later going to the University of Manitoba in Winnipeg where he obtained his B.A., later obtaining his B.Ed., at the U. of A. in Edmonton. When the war broke out he enlisted in the R.C.A.F. in which branch he won the D.F.C. He is now assistant supervisor of Separate Schools in Calgary.

The bridal party made an exceptionally attractive picture as they proceeded up the aisle.

The bride looked very winsome in a beautiful wedding gown of white satin with sweet heart neck line, wrist length sleeves and long train. She wore a coronet fashioned net veil falling to the waist line, and carried a beautiful bouquet of crimson roses.

The bridesmaid, Miss Geraldine Van Tighem, chose a very becoming floor length gown of sky blue silk georgette, a chapel veil of blue net and carried pink carnations and fern.

The bride's mother wore a black suit, close fitting hat with red feather trimming and black accessories.

The best man was the bride's brother, Gordon McParland, while Messrs Leonard and Frank Van Tighem were ushers.

The wedding music was played by Miss Jean Garrett. Mr. Dick Moore of Calgary sang several solos in very good voice.

Following the service at the Church the wedding party and guests motored to the home of the bride's parents where a reception was held, felicitations extended and the wedding dejeuner served.

NAIL—SCHIFFNER

Miss Minnie Schiffner and Mr. Clifford Nail were married Dec. 18 in Calgary, at the English Seventh Day Adventist Church.

A lovely dinner was served to about 70 people Sunday, at the home of the bride's parents, Mr. and Mrs. Schiffner.

Mr. and Mrs. Clifford Nail expressed their sincere thanks for the many lovely gifts they received. They will reside at Makepiece.

Mr. and Mrs. Don MacArthur have returned from the U.S.A. and are

very glad to be back.

Miss Lola Nail from Calgary spent the weekend at Cluny.

U.F.A. Notes

The annual meeting of the U.F.A. Strathmore Local No. 58, was held in the Dining Room of the Memorial Hall the 16th of December with vice-president, Walter Risdor, in the chair.

The election of officers headed the agenda and the gathering voted: President—Walter Risdor; Vice-president—John Scheer; Secretary—Treasurer—Jack Colpoys.

The nomination of delegates to the U.F.A. Convention in January ended with the names of Charles Scott, Carl Sorensen, Jack Colpoys and John Scheer agreed upon. The local is entitled to 10 delegates but the members felt 4 were sufficient to express the local's position.

Preparation for the annual dance and card party to be held the 6th of February in the Memorial Hall are already proceeding. Present indications are that if the weather is favorable, this will truly be a night of frolic for young and old, and as it should be, farmer and townsman.

Chief T. Yellowfly Addresses Lions

Chief Yellowfly of the Blackfoot Reserve, Gleichen, was the guest speaker at the Lions' Club a week ago when he gave a very able address on some of the Laws and customs dividing the Indian and other Canadian peoples. He mentioned some of the difficulties of Enfranchisement—The Treaty Act and Educational provision. Chief Yellowfly had recently gone with a delegation to Ottawa to solicit the aid of the Government in their behalf, and had met with some success, though they are still striving for more. Other organizations are also working in their behalf, Mr. Yellowfly stated.

This address followed a very choice Turkey Dinner by K. Baldwin, T. S. Hughes, Rev. D. A. Ford and Chas. Harvey.

An invitation had been extended to the ladies of the group who all appreciated the excellent dinner and the interesting address.

NAMAKA NOTES

— By Mrs. E. B. —

Mr. and Mrs. Jim Kermack and Lynn spent Christmas Day with Mr. and Mrs. Dave Kermack and family.

Mrs. Chester Edwards of Lathorn and Ruben Watts of Calgary spent a few days with their mother, Mrs. Watts, during the Christmas holidays.

Mr. and Mrs. Wm. Fawkes entertained at Christmas dinner for Mr. and Mrs. J. Shaw and Albert of Calgary, Mr. and Mrs. E. Bulker and family, Nick and Henry Boschman and E. Baste.

The Loy Wheeler, J. McBean and Hanson families gathered at Mr. and Mrs. Otto Wheeler's home for Christmas day.

Mr. and Mrs. A. H. Thomson had as their guests on Christmas, Mr. and Mrs. J. Hutchinson and Mr. and Mrs. F. Sammons and family of Gleichen and Mr. and Mrs. R. H. Biggar and Allan.

Mrs. Wm. Bell of Baintree spent a few days with her folks, Mr. and Mrs. L. Aitkens this week.

Mr. and Mrs. H. Newell and family motored to Bassano for Christmas.

Mrs. J. Shaw and Albert of Calgary are visiting with her folks, Mr. and Mrs. Wm. Fawkes, until New Years.

Mr. and Mrs. F. L. Aitkens and family and Mr. and Mrs. Wm. Fawkes Jr. were Christmas guests at the Cote home in Carseland.

Mr. and Mrs. C. Mackie and family with Mr. and Mrs. J. Clark of Calgary motored to Arrowwood on Christmas day.

Mr. and Mrs. Jim Kermack and Lynn and Mr. and Mrs. E. Bulker and family were Saturday night guests of Mr. and Mrs. Alex Peterson and family.

Mr. and Mrs. J. Lepp and family spent several days with friends at Rosemary after Christmas.

We congratulate the Namaka Sunday School on their success of their first Christmas Concert. There was a very good crowd in attendance and they all report an enjoyable evening. Of course, Santa Claus was the big moment for all the little kiddies. He came well prepared with a number of candy bags and helped to deliver the gifts from under the tree.

We were sorry to hear of the death of, Saturday of Mr. C. Mackie's father, Mr. John Mackie of Arrowwood. He had been ailing for some time, but had been in a Calgary hospital for only one day.

Mr. Wm. Fawkes received a cable from England on Tuesday on



Heads Board at 33

At its last regular meeting members of the Revelstoke Board of Trade chose George H. Patrick, above, as their president for 1948. Ben McDonald is the new vice-president, Alberta Abrahamson secretary-treasurer, and F. McMahon immediate past president. At 33, Patrick may qualify as the youngest Board of Trade president in Canada. The new president has placed himself and his directors in a year of hard work with respect to the tourist business. He promised full co-operation with farmers in the district.

Mr. Patrick is a son of G. H. Patrick of Strathmore, and spent his early years in town, where he obtained all his school training. He has a large number of friends in the area who will congratulate him on his new appointment.

— Courtesy Calgary Albertan.

the death of his brother, Jack Fawkes. He had been ill for several months and passed away on Christmas day at the home of his sister.

Mr. and Mrs. Wm. Fawkes Jr. were guests of honor at a card party in the hall a week before Christmas. Eleven tables of bridge and whist were in play. The winners in bridge were: Ladies High—Mrs. Wm. Fawkes Sr.; Gents High—Nick Boschman; Ladies Low—Mrs. L. Aitkens; Gents Low—Henry Boschman.

The guests were all seated at two long tables where lunch was served. Mr. Loy Wheeler then asked Wm. and Yvonne to come forward. He then asked Mrs. L. Aitkens to come and present the gifts. She wished the happy couple much happiness and asked them to accept the large tablet of gifts. William responded thanking everyone for the lovely evening.

New Year's Night Dance, at Namaka, Thursday, Jan. 1

EDITORIAL COMMENT

The Strathmore Standard, established in 1909, a member of the Canadian Weekly Newspapers Association is published Thursdays at the Standard office, Strathmore, by Charles A. MacLean, Editor and Publisher. Subscription price, \$2.50 per year in Canada; \$3.00 per year outside Canada.

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FARMING MOVES AHEAD

Government offices generally require reports of all kinds from various individuals, and their own offices are no exception. They want to know all the figures and the facts in connection with their various departments, and the other day we were reading over "Bob" Milligan's shoulder as he made up some of the report which he turns in to his department.

And frankly, we were amazed at the volume of affairs that pass through this office. We can never find Bob when we want him, and occasionally when we don't want him we'll find him drinking coffee. . . . we really don't see how he can be so much sitting and drinking coffee.

Seriously, we'd like to reprint his report, or at least the salient parts of it. But we're afraid we'll have to wait until after the government checks it over first.

We're sure the farmers in this area, and the urban dwellers too for that matter will be interested to see the accomplishments in this area in the way of improved farming in the past year. Mr. Milligan doesn't claim credit, of course for all of the improvements to agriculture in this area, but he can reasonably claim credit for a large number which have been listed, and which will likely make a tremendous difference to the type of farming we can expect to see. These differences, no matter who is responsible, are likely to mean a more or less stable system of agriculture in the area, a conservationist type of agriculture, and eventually a predictably prosperous sort of agriculture.

Since Mr. Milligan figures that working on an average, the individual farmer pays him two dollars a year we hope more of them will get their money's worth next year, as many of them did this year.

Still, though, we wouldn't like to see him too busy. We do like drinking coffee with him.

§ §

CALENDARS

New Year's! The time of the year when everyone starts looking at the new calendars, and admiring the pretty pictures, or wondering what day their birthday falls on this year, or figuring out how long till the next pay-day, and so on.

Some people look at the calendar, and

feel that the picture is too pretty to be wasted on a calendar. . . it should be framed. Then they hang it as a calendar anyway.

And some people wonder where they should hang the calendar. . . try it in at least a dozen spots, and finally wind up in the first one again. Or maybe they don't even hang it at all.

There are always the children, too, who run around to every store in town, and collect every calendar they can, so that they have almost twice as many as the family can ever use, and it becomes a trial looking for one which is kept up to date.

There are the calendars with pictures of dreamy spots you'd like to retire to, and some which look ever so much more exciting than the humdrum of everyday life.

There are the famous paintings reproduced which the artistically inclined can stand in front of and criticize the workmanship, or the printing job, or the disconcertment displayed.

And of course, there are always the "cheeseecake" calendars. . . the pretty girls, which never fail to be hung in some man's or boy's room. . . especially the ones put out by the wedding firms and the machine shops.

§ §

Wouldn't it be nice to keep the Christmas spirit just a little longer each year? Say, even past New Year's.

§ §

LET GEORGE DO IT

The nations seem to have endorsed the "Let George Do It" policy with regard to calling Russia's bluff, so it is with admiration and great inward pleasure that we note that Chile has decided to become "George," in its recent attempt to obtain a passport for the Russian wife of Chile's young consul to Russia, who cannot remove his wife from her native country, though she is now legally recognized as a Chilean.

Our admiration is only natural. . . it's common to admire the little contender who resists the force of the mighty opponent. It's natural, that is, if the resistance is rightly offered, and we feel that Chile has a case. Britain was placed in the same position over fifteen Russian wives and Canada by one also, though all either of them seem to have done is protest. So we admire Chile for her truculence.

Our inward pleasure derives from the knowledge that there must still exist a spirit of freedom in Chile, the desire for freedom, even though the cost may hurt.

And Chile has shown that she isn't merely protesting. Russia's envoys to Chile have been "sealed off", with no communication to their own country, until an international court can give a ruling on the matter. Chile is saving, in effect, that if Chilean nationals have no rights in Russia, neither have Russians in Chile.

Christmas Realities

By W. E. Sieber.

Did you hear the angels singing
Songs of Joy and Songs of Peace?
Did you hear the glad news ringing
in your heart, that wars must cease?
Did you go with shepherds joyful
To a stable rude and bare
Did you see the Infant Jesus
In a manger cradled there?
Did you journey with the Wise Men
Over desert sands so far?
Did you cast your eyes to heaven
There to seek your guiding star?
Did you seek in royal palace
For the Christ, Redeemer, King?
When you found Him in a manger
Did your gifts to Him you bring?
On the hillside, by the blue seas

Did you hear His message there?
Well I know how He has called
these:
"Follow me to life more fair!"
Did you heed His call and follow?
Follow where His feet have trod?
If you did you found the secret
That can make you child of God
For the treasure He desires
Are not gifts of myrrh and gold;
But to know your soul aspires
All His love and will to hold.
And He seeks the consecration
Of your talents and your days:
That your life may be a blessing
While you walk God's holy Ways.

Others' Words

Cool or Hot, Man is Dissatisfied

As a rule, man's a fool; when it's not he wants it cool; When it's cool he wants it hot; always wanting what is not.

Poetry is viewed with a somewhat jaundiced eye around this office but as the above lines are hardly poetic even though they rhyme they are getting by. It was the idea they expressed that appealed to us.

It seems a curious thing that no single condition suits man and his activities. At present prices are going up; most people have jobs; there is more buying than ever before in history; there seems to be relative prosperity in spite of the constant complaints that no one can live on the wages he gets. In the '30's prices were falling; millions were out of jobs; people were reluctant to buy when goods were scarce and cheap; the times were anything but prosperous.

In the '20's people complained because the prices were falling; in the '40's because they were rising. If prices and wages were held absolutely steady with a fixed relation between the two it is doubtful if

anyone would be pleased. If it could be arranged that man could sit on his back and have a cool breeze he would doubtless still complain about the weather.

A combined economic suntan and a cooling breeze for his face, seems to be what man wants. He wants high wages of returns of income for his work and he wants to pay low prices for what he buys. He doesn't seem to see that the two are incompatible. If he demands more for his work in due course he creates high prices for the things he consumes. The fact is so obvious that nearly everyone accepts it as truth and at the same time wants more for his produce, more for his labor or service, more for his house, and more for his second hand bicycle. He also wants to pay as little as possible for a movie show, bread and milk, butter, eggs and cheese, hamburger and onions.

Man will doubtless continue to be a fool and possibly will admit it one day, but it is doubtful if he will ever do much about it.

— Nanton News.

Shovelling Snow

This snow shovelling business is quite a technique. There are so many ways to go about it. Some get results, others don't.

There is the man who stands and gloves at the falling snow and then gets out the shovel. He works and sweats and pants. Finally, he gets the snow cleared and he goes indoors for a cup of coffee. In the morning he wakes up and remembers he forgot to put liniment on his back and how it aches. Ooooh!

There is the man who rather welcomes the chance to get out in the good fresh air. He waits until the neighbors are all at home to see him do his stuff. Then he goes out and daintily works with the shovel until a semblance of a path is made through the white and beautiful. He never gets a backache, because he never strains a muscle.

Then, there is the family man. He rubs his hands with glee as he perceives the snow in the morning. He remarks on the glories of nature, whistles a trifle about how lovely the snow looks, and then hikes off to work, leaving the little woman to clear the snow.

And, there is the man who just looks at the snow and waits for the January thaw.

Windor Star

DALEMEAD NOTES

By D. V. V.

Mr. and Mrs. L. G. Kinney and family of Rockyford, also Mr. and Mrs. Alfred Friesz and family were dinner guests of Mr. and Mrs. Carl Friesz Wednesday, December 10. The occasion was their wedding anniversary.

Mr. and Mrs. W. G. Miller Sr. spent Sunday visiting with their son, Mr. and Mrs. Wesson Miller and family.

A very pretty Christmas pageant was presented by the younger people of the Dalemead district Sunday night, December 21. Many people from some distances come to the annual presentation of the Lost Star.

Monday night, December 22, the Dalemead Jr. and Sr. Schools presenting a very interesting program after which Santa arrived to distribute the treats and presents to the young and old alike.

Several couples gathered at the home of Mr. and Mrs. Alfred Friesz December 18 to celebrate their wedding anniversary. A delightful lunch followed several tables of 500.

WED. DEC. 31 **FRI. & SAT. DEC. 29 & 27** **JAN. 2 & 3**

THAT HAGEN GIRL **WHERE THERE'S LIFE** **DARK PASSAGE**

Shirley Temple **Hugh Hefey Bogart** **& Lauren Bacall**

OFFICIAL PICTURES OF LOUIS WALCOTT FIGHT WILL BE SHOWN IN THIS THEATRE ON JANUARY 16 & 17

PHONE 43 FOR SERVICE

HOUSEWIVES GUIDE FOR JAN. 3 to JAN. 9

FRUIT		PINEAPPLE JAM, 4 lb		.95
Grapefruit	2 for 15c	PINEAPPLE JAM, (Glass), 2 lb		.52
Oranges 344	27c per doz.	ROGER'S GOLDEN SYRUP,		
Lemons	50c per doz.	10 lb pail,		\$1.50

MEAT COUNTER		PARTY SUGGESTIONS	
PICNIC HAM lb.	.39	PICKLES, 24 oz.	.40
COTTAGE ROLL lb.	.58	CHEESE, 1/2 lb PRIMROSE,	.25
BONED and ROLLED		SANDWICH SPREAD, M.W.	.31
HAM, lb.	.65	RITZ DISCUITS,	.20

SATURDAY SPECIAL
BULK MINCEMEAT per lb. 25c

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Strathmore Alberta

LETTERS TO THE EDITOR

Coalition or Confusion
Sir:

Apparently Alberta is on the eve of another Provincial General Election. I wonder if other young Albertans (in fact all young Albertans of voting age) find themselves as confused and befuddled as I do.

From its inception and throughout its life, I have been unable to accept the philosophy or administration of the Social Credit Government. (From their recent convention in Calgary we are assured by the Socialists that they still intend to implement their original Social Credit platform and promises). I have felt that the peculiar monetary theories of our Social Credit Government have retarded the industrial and general development of Alberta. Proof of that is impossible — it is only one man's opinion. Apparently however, it is one that is shared by many others in Alberta who, since 1935, have tried unsuccessfully to unseat the Social Creditors. Through two General Elections the Independent Party movement has failed markedly to accomplish that purpose.

Returning from Overseas service, I was interested to note — the Liberal Party had decided to re-enter the Provincial Field under its own separate banner. If the In-

dependent Party, announced by their President Mr. J. Percy Page, had decided to give up participation in the Alberta Field as a separate entity. Now Sir, I find myself on the announcement from the Independent, discouraged and disgusted at pendants that they are going to re-enter the Provincial Party race — apparently in opposition to the Liberals, Socialists, CCF and L.P.P. The Conservative Party alone has had nothing to say!

The original intention of the Independent movement was to weld together all in opposition to the irregular philosophies of the S.C., C.C.F. and L.P. Parties. Through an up and down existence, during which I believe the Independents did enjoy the full support of both Liberals and Conservatives, they have failed to win. Now, with the Liberals definitely back in the field on their own, the Independents first disbanded and suddenly resurrected, what chance is there for any of them to win?

For some years now we in Alberta have had — in both B.C. and Manitoba — a successful example of what COALITION can do. Why can not the Independent supporters and Executive take their cue from that. Why do they not try only to persuade both Liberals and Conservatives to get together to the extent of either one or the other party running a candidate in each Constituency — the sole opponent to the Social Credit, C.C.F. and L.P.P. candidates.

How about an end to Confusion

BRIDAL SHOWER

Miss Edith M. Hagen, 46 mayor, will be the guest of honor at a very nicely arranged shower Tuesday evening in honor of Mrs. Doune Smith (nee Esther Hosenbain).

Unfortunately the Honor Guest was suffering from a very severe cold and unable to be present.

Several rounds of Bingo were played after which a well modeled

rain elevator was wheeled in and for the kindness in arranging with gifts and placed before the guests on a pleasant evening.

The gifts were passed or all to admire, after which an abundance of choice refreshments were served. Mrs. Smith Sr. arrived by the evening train and later the groom came to extend thanks on his wife's behalf for the many lovely gifts.

COMING EVENTS

The regular meeting of the Canadian Legion will be cancelled in January to join with the Ladies Auxiliary on January 9.

WHAT PROTECTION HAVE YOU?

ADEQUATE INSURANCE OFFERS YOU THE ONLY SECURITY

See S. C. COLDWELL STRATHMORE

RURAL GLEICHEN

Among those who entertained relatives and friends on Christmas Day at a delicious turkey dinner were the following: Mr. and Mrs. Jack Wilson, Mr. and Mrs. R. Desjardins, Mr. and Mrs. Geo. Bell, Mr. and Mrs. K. McPherson, Mr. and Mrs. D. Sammons, Mr. and Mrs. G. Hall, Mr. and Mrs. E. Bolinger, Mr. and Mrs. S. Duncan, Mr. and Mrs. W. F. Ferguson and Mr. and Mrs. R. K. Hunter.

Mr. and Mrs. B. Day of Queens-town motored to Calgary Wednesday to spend Christmas day with their daughter, son-in-law and grand child, Mr. and Mrs. Kraft.

Mr. and Mrs. P. Ferguson, who were visiting the former's parents left for their home in Edmonton Monday morning by train.

Mr. and Mrs. M. Bolinger Jr. and son, John, motored to Calgary on Christmas day to be the guests of the latter's parents, Mr. and Mrs. W. Tickner.

MEDICAL DISCOVERY

An important United Kingdom drug, which may rank among the world's great medical discoveries, has been announced by the Medical Research Council of Britain. This drug is known as BAL-British Anti-Lewisite. Its appearance means that arsenic can at last be fully exploited as a drug. Doctors have known for many years that arsenic kills some germs more efficiently than do other substances. They knew it was of great value in treating chronic skin complaints and nervous diseases. But the use of arsenic has been limited by its own terrible effects on human tissues. The arrival of BAL means that these effects can be quickly overcome and often prevented. The Medical Research Council recently reported encouraging successes in 31 of 44 cases of arsenic poisoning in which BAL treatment was applied.

In Alberta's anti-funny-money ranks? It is up to the ordinary citizen to take an interest and a stand in the matter. Moll the idea over in the back of your mind and let's start out the New Year with an end to Confusion. Coalition may be the answer. If you think so, make sure you let all your local party heads know your opinion.

Respectfully, Sir
"Confused Veteran"

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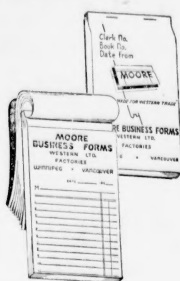
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THE STANDARD

STRATHMORE

Why Pay In Advance ?

BAD INJURIES FROM FARM ACCIDENTS

An analysis of the nature of injuries occurring on Canadian farms made by the Dominion Bureau of Statistics in its survey of farm accidents during the 12 months ended June 1, 1947, indicates that about half of the estimated 37,200 accidents were sufficiently serious to involve lay-offs from work of over three weeks. It is estimated that 2,500 accidents caused partial or permanent disability.

Among the more serious injuries were fractures of arms and legs and even of skull, spine and backbone. Head injuries were frequent, and severe cuts and other injuries of that type which resulted in open wounds, raised high. Less serious accidents caused sprains and strains, severe bruising without open wounds, and burns and scalds.

Nearly 5,000 accidents were classified but included internal injuries, severe burns, injuries to nerves and spinal cord, and effects of weather and exposure.

UNDER THE STREETLAMP

Dinah: "Has you made all arrangements for your marriage, Manly?"

Mandy: "Well, not quite all, Dinah. I's got to buy a trooso, an' get mah husband a job, an' rent a house, an' buy mah husband a good suit of clothes, an' get some regular washin' work to do. An' when them's done Ah kin name the happy day."

Writing to the paper, a woman says she has not seen her husband for 11 years and wonders what she should do about it. She should be patient, says Mrs. Harley Willson. Her husband may have taken up curling.

Having invited Doctor Giffen to dinner, Mrs. Wright received a reply so illegible she couldn't tell whether he had accepted or declined. "Why don't you take it to the drug store?" suggested Tommy Wright, "he can always read a doctor's handwriting."

T. E. H. Patterson looked at the sheet of paper and returned in a few minutes with a bottle. "That'll be fifty cents, Mrs. Wright," he said.

Dick West (in King Edward Grill): "Bring me some brain food. We got exams tomorrow."

Gladys Crellin: "Okay, take your choice...we have headcheese and noodle soup."

Indian Summer being described as follows in a couple of dictionaries at our disposal: "A brief period of balmy weather occurring in Fall." — "A period of warm or mild weather late in autumn or in early winter, usually characterized by a clear or cloudless sky and by a hazy or smoky appearance of the atmosphere, especially near the horizon. The term is commonly applied to such a period occurring in October or more commonly in November."

* A friend of ours asserts that Indian Summer is warm weather experienced after the first heavy fall of snow. He's not alone in advancing this explanation! * Another chap claims Indian Summer is just like tomorrow—it never comes! His interdicted pal avers Indian Summer is just another season in which he is supposed to lay off the "grog" and "giggle-juice."

The way Eldon Bonitz explains it, she was pensive when he met her, sadness was on her brow; but his checkbook made her happy, and she's expensive now!

Scientists claim it's impossible for human beings to live on the moon. Heck, snorts Syd Coldwell, it's getting darn near impossible for them to live on earth.

SORE FEET

*Aches, Pains, Colds, Cuts,
Burns, Lovely for baby's
tender skin after bath
mild, soothing, wonderful
snow-white, stainless.
35¢ 60¢ 91 jars.*

THYMIGLEATUM

PATTERSON'S RECALL STORE
Strathmore
MARSHALL'S DRUG STORE
223-8 Ave. East
Calgary

Farm News

Produced by the Alberta Department of Agriculture

WATER FOR THE DAIRY HERD

"You may provide all the protein and minerals you like... but if your cows don't get enough water you can't expect them to produce as they should." That's a thought from R. P. Dixon, Supervisor of Dairy Herd Improvement for the Alberta Department of Agriculture.

Every good dairyman is conscious of the need of high protein feeds, but it must be remembered that too little water can be just as serious as a shortage of proteins. In most places water is readily available and there should be no reason for not providing an abundant supply at all times. In summer this is a fairly simple matter, but in winter a little more thought is required.

The amount of water consumed by a dairy cow depends upon her size, milk production, the kind and amount of feed fed, and the temperature of the surrounding air. Cows allowed free access to water will consume greater quantities than if they are watered only once or twice a day.

Experiments conducted at the University of Alberta show that dairy cows drink between 3½ and 4½ gallons of water for each gallon of milk produced. The experimenters also found that where the cows had free access to water at all times they drank about 8% more water and produced around 6% more milk than when they were watered twice daily. Where cows can be watered oftener than twice a day increased milk yields will result.

The ideal arrangement of course is to have water available in the barn at all times. Where this is

not possible outdoor watering must be done. The water trough should be sheltered from the wind, it should be not too distant from the barn, and a heater should be used during the winter months to raise the temperature of the water. The keynote is to provide conditions that will encourage maximum consumption of water by the dairy herd.

CARSELAND NOTES

Mr. and Mrs. Gordon Lennox of Calgary spent the weekend with Mrs. Lennox Sr.

Mr. and Mrs. Spankie of Vulcan were weekend visitors with their daughter and son-in-law, Mr. and Mrs. H. Foster.

Mr. and Mrs. Norman Nielson and Drev left last week by car for a two month trip to California to visit with Norman's sister and relatives.

Jean Beaver spent the weekend at the home of her aunt, Mrs. E. Taylor.

Mr. Sam Nielson is sporting a new Ford car.

The Carceland Juniors got the hockey season off to a good start when they defeated Strathmore Junior 7-1 on Strathmore ice.

Dick Mace and Pete Polmoro are home from Mount Royal College for the Christmas holidays.

The W. A. (Women's Association) had charge of the Christmas Service in the United Church Sunday December 21, the members taking part in the candle light service each candle representing different races of people in the world all looking to a central candle representing the Christ Child.

YOUR MASSEY HARRIS DEALER

Bill Rhodes

STRATHMORE

PHONE 87

OUR CORDIAL GOOD WISHES TO
OUR FRIENDS and CUSTOMERS
IN THE PAST, AND A WISH THAT
THEY MAY ENJOY A

Happy New Year

Strathmore Hardware

"The Store of Quality and Service"

M. A. RELLINGER

PHONE 54

We Thank You -

for the confidence you have
placed in us in the past and ex-
tend to you our good wishes for

A Happy Prosperous New Year

Thos. E. Wright

STRATHMORE

ALBERTA

CLUNY NOTES

By Mrs. B. R.

Mr. and Mrs. Bill Chase are the proud parents of a lovely baby boy, born at the Holy Cross Hospital last Monday.

Mrs. Earl Clark arrived home from Calgary Friday with her lovely baby daughter.

Mrs. E. Bailey of Cluny had a birthday December 17, and was 79 years old.

Last Thursday evening at the Cluny Hall was a social evening for all the returned women and men.

The evening was enjoyed in dancing and everyone reported having had a good time. Each of the returned women and men got a signet ring.

Mr. and Mrs. L. Stewart spent two days in Calgary last week.

Mrs. B. Reimche has returned home from the hospital and is feeling much better.

CHANCELLOR NOTES

Many friends called on Mrs. F. Wheatley on her birthday and spent a pleasant evening.

Mr. and Mrs. C. V. Madsen were guests at the wedding dinner of Gladys Sorensen.

Mr. and Mrs. H. Chamney attended the funeral of Mrs. M. Kohane at Medicine Hat.

The J. M. Wheatley's are driving a new Town Sedan Mercury car these days.

Doug Allen has enlisted in the Royal Canadian Engineers and is stationed at Chillywick B.C.

A large crowd attended the Chancellor School Concert on Friday. The children performed very well. During their two hour program of plays and good singing the tiny tots could hardly wait for Santa, who came in with sleigh bells ringing and gave presents and candy to all the kiddies. These programs mean a lot of work for someone, so congratulations and thanks to the teacher, children, and the committee, who buy and fill the stockings.

Ken Hnatuk and Jim Parker are home from Edmonton for their Christmas Holidays.

Mrs. E. Young was a weekend visitor of Mr. and L. C. Smith. Congratulations to Mr. and Mrs. C. Reiffenstein on the birth of a son on December 16, at Bassano hospital.

SELENIUM CELLS AT THE OLYMPIC

In the high-jump events at the Olympic Games which will be held in Britain in 1948, invisible rays passing between the posts and picked up by selenium cells, will record the exact height of the jump achieved. The results of all other events will also be recorded electrically; for example, long jumps, track events and even fencing. The modern technical means used for this purpose should avoid any possibility of error in judgement.

Prairie Farms Getting Bigger

Courtesy CPA

Farms on the Canadian Prairies are getting bigger. With the mechanization of farming each farmer is able to look after larger areas. This trend has been suspected for some time but it was not until figures from the recent prairie census were published that the trend could be "officially" confirmed.

In 1936 there were 300,523 occupied farms in the three prairie provinces. The total improved land on these farms was 60,849,957 acres, or an average of 202 acres per farm.

By 1946 the number of occupied farms had dropped to 258,416. There was a decrease in the number of farms in the three of the prairie provinces. People from the farms moved to the towns and to the industrial centres in other parts of Canada. But surprising enough, the amount of land being farmed did not decrease. On the contrary it increased by almost 2,000,000 acres to 65,411,702 acres. In other words, fewer farmers were farming more land. The size improved acreage per farm had increased to 242 acres. Here is the average acreage of improved land per farm for each of the three provinces:

	Alta.	Sask.	Man.
(Acres)			
1936	184	236	153
1941	202	256	169
1946	224	283	179

The Challenge of 1948

Dominion Experimental Station
Lethbridge, Alberta

Amid all of the uncertainties that the old year bequeaths to the new, there is one unmistakable certainty that comes with that bequest. People, millions of people in many parts of the earth are hungry. The world needs food. That this is one of humanity's big, big problems, there is no question and the first factor in its solution is just as sure. More food must be produced. This then places the responsibility for meeting this part of the world's difficulties squarely in the hands of those who grow the things that men eat.

This year as we plan our farming program we cannot think merely of the crops we would like to plant the stock we prefer to raise. If we are to play our part fully we will seed or we will feed what the world requires.

National and international bodies have studied feed requirements and have made recommendations based on the knowledge they have obtained, so we have guidance in determining what we will grow, but above all we must produce to the maximum.

Farming in 1948 is more than a means of securing a livelihood and more than a way of life. It may well be that the kind and especially the amount of crops grown this year will determine whether or not civilization will pass through the morass of doubt and misadventure that has been so greatly aggravated by hunger. The farmer, this year, may make or break the world.

The New Year brings to us a mighty challenge, a terrible responsibility, and men of the soil will meet the situation as they have always done, unselfishly, with wisdom and with honour.

It is probable that this trend towards larger farms is an important factor in the increasing popularity of co-operative farms in various parts of the prairie provinces.

STOBART

Mrs. Mae Tower visited with Mr. and Mrs. C. Tower over the weekend.

Mr. and Mrs. F. Ferguson from Edmonton are spending the holiday season with relatives at Gleichen and Stobart.

Mr. and Mrs. Geo. McBean held a family reunion dinner at their home Friday. The guests included Mr. and Mrs. W. Sanders of Lethbridge, Mr. and Mrs. Parker and family, Mr. and Mrs. C. Sanders and family, and Mrs. Iva Sanders and Wayne all of Calgary.

Mr. and Mrs. Jas. McDougall and Rochy of Lethbridge, Mr. and Mrs. Dick Tower and baby of Calgary visited with Mr. and Mrs. P. Tower during the weekend.

Mr. and Mrs. Ed Ferguson and family spent several days at Christmas time with Mr. and Mrs. Lyle Bigalow of Raymond.

Mr. and Mrs. A. Webster and family of Calgary spent several days at the home of Mr. and Mrs. Lilla during the holiday season.

Miss Jean McBean spent Christmas day and boxing day at the home of her parents, Mr. and Mrs. Geo. McBean, returning to Calgary Friday night.

Mr. and Mrs. Machinter and son and Al Mack of Calgary spent the weekend with Mr. and Mrs. P. Tower.

REDUCTION IN UNITED KINGDOM TRADE 'CAP'

Britain's November trade figures published recently show further progress in the drive to close the balance of payments gap. Last month the excess of imports was less than \$128 million, the lowest it has been since February.

Try a "Classified"

Terms of U. K. Wheat Agreement

Canadian wheat is presently being supplied to the United Kingdom at \$1.55 per bushel plus 3½ cents carrying charges for No. 1 Northern basis Fort William. Under the provisions of the second year of the United Kingdom wheat agreement in 1947-48 is 160 million bushels in the form of wheat and wheat flour.

The price of wheat for use in Canada is still under control and is currently \$1.58½ per bushel No. 1 Northern including 3½ cents carrying charges. Wheat prices to countries other than the United Kingdom are established by the Canadian Wheat Board and for the crop year 1947-48 August-October inclusive, the average of monthly quotations has been \$2.98 per bushel No. 1 Northern basis Fort William.

The wheat contract with the United Kingdom guarantees a market to Canadian farmers for 160 million bushels in 1947 and a minimum of 140 million bushels in each of the years 1948-49 and 1949-50. The price for the year 1948-49 has been fixed at \$2 per bushel and the price for the final year of the agreement is to be announced before December, 1948. The price, however, will not be less than \$1 per bushel. On the basis of the agreement the current initial payment of \$1.35 is being paid to producers.

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PHONE 48 - Proprietors STRATHMORE



Greetings

Not just a wish for **A Happy New Year**
But a wish for each day of the year
And never were greetings more hearty
Or wishes more true and sincere.

U. F. A. Central Co-operative Limited
Phone 18 Strathmore

T. OLDHAM, — Branch Manager
Store Hours— 8.30-6; Wed. 8.30-1; Sat. 8.30-9

A REMINDER TO ALL "STANDARD" SUBSCRIBERS

IT IS THE ESTABLISHED PRACTICE OF THIS NEWSPAPER FOR ALL SUBSCRIPTIONS TO BE PAID IN ADVANCE.

THE NAMES OF ALL SUBSCRIBERS WHOSE SUBSCRIPTIONS EXPIRED BY THE END OF NOVEMBER WILL BE REMOVED FROM OUR MAILING LIST IN DECEMBER, IF THEY HAVE NOT BEEN RENEWED BEFORE THAT TIME.

You will save the clerical staff of the Standard a great deal of the work entailed in looking after our large subscription list by seeing that **YOUR** paper is renewed before your name is removed from the mailing records.

THE STRATHMORE STANDARD

MACHINE WORK AND WELDING

**FAIRBANKS Z ENGINES,
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LOCAL NEWS ITEMS

Mr. Joe Held returned from hospital on Tuesday, following an operation for his appendix. He reports feeling much better.

Mrs. Hiebert Sr. will enter hospital soon for a further operation. Last week's report of her demise was an error, and The Standard is sorry.

Mr. Bob Saunders of Calgary, joined the Saunders family for the Christmas celebration.

Mr. and Mrs. Jack Hughes and daughter, of Calgary, were visitors at the Milligan home early this week.

Miss Jeannine Gannon celebrated her birthday on Tuesday, entertaining a number of small friends in the afternoon.

Miss Fusako Takeda spent the New Year holiday with her family at Rosemary.

Mr. and Mrs. J. J. Milligan will join Mr. Milligan's parents over the weekend, when the golden wedding anniversary of the Milligans senior will be celebrated. The occasion will also mark Bob's birthday.

Mr. Archie Henderson suffered a



Church Notes

SACRED HEART CHURCH
Strathmore —
Mass every Sunday at 10:30 a.m., excepting the first Sunday of every month when Mass will be at 10:00 Carlsland —
Mass at Carlsland 12:00 noon.

UNITED CHURCH OF CANADA
Carlsland and Langdon Charges Services every Sunday, except the first Sunday of the month at 1:00 p.m. Anglican service, at Carlsland. 10:30 a.m. Dalmont (worship Service and Church school combined.)

12:00 noon Carlsland (Worship Service and Church school combined.)
3:00 p.m. Mossleigh (Worship Service and Church School combined.)
Services on the first and third Sundays of the month —
12:00 noon Langdon (Worship Services and Church school combined.)

7:30 p.m. Dalmont-Langdon at Lyalta

STRATHMORE UNITED CHURCH
11:00 a.m. Sunday School
7:30 p.m. Public Worship.
Namaka:
2:00 p.m. Church Service and Sunday School.

STANDARD LUTHERAN CHURCH
Sunday, January 4, 10:30 services
Holy Communion, Danish. 12:00 Sunday School and Bible Classes.
7:30 The Y.P.S. will meet.

Thursday, Jan. 8, 2:00 The Danish Ladies Aid will meet.

Saturday, Jan. 10, 2:30 The Confirmation Class will meet.

ANGELICAN PARISH OF STRATHMORE — GLEICHEN
Sunday, January 4, 1948
Christmas 2
St. Michael and All Angels—
10:00 a.m. Sunday School.
11:30 a.m. Holy Communion
7:30 p.m. Evening Prayer
CARLSLAND—
1:00 p.m. Evening Prayer
NEW YEAR'S DAY
10:00 a.m. Holy Communion

LANGDON BAPTIST CHURCH
Sunday 11:00 a.m. Sunday School and Bible Class.
11:30 p.m. Evangelistic Service.
Thursday 8:00 Prayer and Praise
Friday 8:00 p.m. Young Peoples Pulpit supplied from Calgary Protestant Bible Institute.

ARDENODE

By Mrs. H. S.

Our deepest sympathy to Mrs. J. Taylor and all the family in their very sad bereavement.

Mr. and Mrs. Fred Hilton entertained Christmas Day for Mr. and Mrs. Charlie Coles and family, Mrs. D. Osborne and Mr. S. G. Watson.

Mr. and Mrs. E. Olson's Christmas Day guests were Mr. and Mrs. G. H. Godfrey, Warren, and Mr. Wm. Godfrey, also Mr. and Mrs. Oscar Olson and family of Calgary.

Mr. and Mrs. L. M. Wise entertained Christmas Day for Mr. and Mrs. Alfred Freiz and family of Dalmont also Mr. Tom Jarvis of Rockyford.

Mr. and Mrs. Cliff Dawson entertained Christmas day for Mr. and Mrs. George Dawson and Ken.

Miss Joan Brook of Calgary spent several days at her home this week. Mr. and Mrs. D. S. Brook entertained for Mrs. Wanda Platt and Mr. A. C. Gillings one evening last week.

badly injured hand on Monday when he had an accident with a wheelbarrow, emptying ashes at the school.

Mr. Ed Hamilton, of Central Electric, will spend New Year's with friends in Gleichen.

Chester Tench will return this weekend to Camrose, after enjoying the Christmas week at home.

Miss Mayhew of Edmonton was a Christmas guest of her sister, Mrs. R. J. Milligan, and Mr. Milligan.

Mrs. A. Willis was a guest at the home of Mrs. H. Shurman Friday last.

Mr. Alex Melnychuk of Calgary spent the weekend at his home here.

Mr. and Mrs. Cliff Dawson entertained Monday evening for Mr. and Mrs. Fred Hilton and Spencer.

Mrs. D. Osborne and Mr. S. G. Watson entertained Christmas eve for Mr. and Mrs. P. McLean of Nightingale.

Christmas Day guests at the Sarson home were Mr. and Mrs. Awcock and Mary, also Mr. and Mrs. T. J. R. Hughes all of Calgary.

Mr. Wm. Sealey spent Christmas with friends in Calgary.

H • U • B

BILLIARDS ROOM

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TOBACCOS AND ALL

SMOKER'S NECESSARIES

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Canadian

Legion

No. 10

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Meetings held on the second Tuesday of each month. All eligible welcome as members.

Van Tighem

AGENCIES

Joy be With You This Happy Season.

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To You and Yours

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Same old wish,
always new . .

A HAPPY NEW YEAR
to all of you

●

S'MORE LAUNDRY

DRY-CLEANING

PHONE 119

WE WISH TO EXTEND
A HAPPY AND PROSPEROUS
NEW YEAR TO ALL OUR CUSTOMERS AND
SAY, THANK YOU FOR YOUR CONTINUED
PATRONAGE.

JOY BE WITH YOU THIS HAPPY SEASON
AND HEALTH AND PROSPERITY IN
THE NEW YEAR

J. I. CASE — Sales & Service — REO

MODERN MOTOR SERVICE

PHONE 101 — — STRATHMORE

HOW MUCH HOME LIFE IS NEEDED?

J. D. AIKENHEAD
Hanna, Alberta

How many hours per day should father and mother play with children aged two to six years? When father is away all day and mother has had them from seven till six, should father play with them for at least five nights a week? Is there a solution for the problem? Is there where the father is away all week? where both parents work; where the father leaves when the children are still in bed and returns to find them asleep; or some other less usual circumstance.

Last August I was asked to take over the chairmanship of the School Education Committee, I am carrying on this duty till November I would like to know what some of the people think of the problems I have mentioned. I hope a few of you will write to me at Hanna, Alberta. Perhaps you would like to keep your name off the letter. That will not matter. Two things will help a great deal; your ideas and your experiences. If you wish a reply my successor, or I, will write you. If enough people write a summary will be prepared for the bulletin for the Editor's consideration as early as January, 1948.

You, then, will be my Committee. You will not be asked to do any further work. You may not even give me your name, you just need to write me once. Could you do it today? Pencil is just as good as ink, the back of an old envelope just as good as anything. To repeat two things only are needed; your ideas, or what you have found to be good sense in your own family. If at least two hundred answers come in a summary will be good, very good indeed.

If you haven't time to write to-day, will you address an envelope? Will you put the envelope below the sugar bowl, and write before the week is out?

My successor will write a brilliant summary for the bulletin, and

What's In Store?

World Buyers Eye Canada's Produce

Tired of shopping? Well, there's a whole new year of it coming up and it will be a good idea to get the shelves in order, for the world promises to come calling for about everything Canada has, or can dream of producing.

The Christmas stocking of 1947 looks very good, though some of the things in it may produce headaches if not handled judiciously.

Most interesting shiny new item is the European recovery program, which has yet to run a course of bitter debate in the United States Congress, but which seems bound to produce an attempt to buy every bit of goods Canada can spare.

The recovery program—so long awaited, so long delayed—had somewhat faded into an abstraction, and the actual words of President Truman, which indicated that some billions of dollars under this Marshall plan would be spent in Canada, brought almost a gasp.

WHAT'S IN STORE?

This seems in store:

Canada in 1948 will embark on a maximum expansion of production, both of raw materials and manufactured goods, with virtually all lines receiving the stimulation whether or not they are directly affected by the European program. When the present so-called "official" buying is over Canada will be equipped with a great producing plant which will require an outlet in increased "normal" sales both at home and abroad.

In view of this observers feel that the mad rush of buying expected in 1948 should not obscure the need for long-range planning.

will have a sparkling paper for your next annual convention, — if you write.

What if you don't write? What if only a few send their ideas and experiences? The answer is very simple. This will be done. The chairman will have to contact a number of people who are already very busy. These very busy people will have to call meetings, or visit people to ask them answers to questions, or to discuss books, or to prepare papers. This alternative scheme seems rather a waste of good time. Do you agree?

4th National Health Week

February 1—7th, 1948

Home and School Associations are especially interested in health, for health is one of the foundations of a good home. If sickness could be banished, what a difference it would make to both home and school! Absences from work, suffering, nervous strain, staggering costs, would disappear. But our medical authorities tell us that half, at least, of illness and untimely death is preventable — why not listen to our doctors and save needless suffering and expense?

To help the members of the Home and School Associations to solve this problem of unnecessary sickness, the Health League of Canada invites your cooperation in the Fourth National Health Week, February 1—7, 1948. Literature will be sent to every home and school association including the 20 page booklet, "Health Facts." Begin now to plan for your February Health Meeting and to secure your speaker. Perhaps you could make this an open meeting and secure a large attendance of your friends.

NOTES ON FILMS

By Hazel Lawrence — Rutherford School, Edmonton

For thirty minutes of stimulating entertainment see the technical film "Holiday At School", put out by the Department of Extension and depicting the activities of the Banff School of Fine Arts. This beautiful film captures not only the grandeur of the Canadian Rockies but the spirit and enthusiasm of such a summer school. The enjoyment of the students as they are shown at work is contagious and the narrative skillfully weaves its story through the colorful scenes. Students of Art, Music, French, Writing, Dramatics, and Weaving are shown receiving help from their distinguished instructors as they pursue their studies among the inspiring beauty of rugged mountains and jewel like lakes. The joy of living as portrayed in this picture is sufficient reason for placing it among the best. Show it. It's sure to please.

ANOTHER COLOR FILM which may be shown to advantage is Portage, T-24, obtainable from the Dept. of Education. It is definitely a Canadian picture and one which will add to the background of knowledge which should be familiar to every Canadian. Its general theme is the story of the way in which Canadian frontiers were pushed back by the help of the fur traders fearless voyageurs and the native Indians, thus opening the way for the building of the Canadian nation. The narrative is well written and the picture, composed of two reels appeals to any age group. The story deals with four major events in Canadian history: the importance of our water transportation in Canada today; the relationship between white fur traders and Indian trappers, including the part our natural waterways played in this; Indian craftsmanship and its effect upon ways of travel and the part played by the voyageurs in the development of the Canadian Fur trade.

These two films are highly recommended for the pleasure and information which they are sure to bring wherever they are shown.

GREYHOUND SCHEDULE —
Going East — 8.02 a.m. — 5.32 p.m.
Going West — 12.22 p.m. — 10.47 p.m.

JOHN COBB BREAKS HIS OWN LAND SPEED RECORD



Mr. John Cobb of London on September 16th broke his own world's land speed record of 369.7 m.p.h. in his Kaituma-Mohol-Special, on the Bonneville Salt Flats, Utah, by attaining an average speed for the two mile run of 394.195 miles per hour. On his second run he achieved the distinction of being

the first man to travel over 400 miles per hour on land, his Napier Car has two Napier 12 cylinder engines of 1,250 h.p. The body of the car lifts completely off of the chassis to allow the driver to enter and enable mechanics to refuel and adjust the engines.

TO THE CITIZENS OF STRATHMORE

EFFECTIVE JANUARY 1ST,
1948, MILK WILL BE 3¢ PER QT.
HIGHER, AND CREAM WILL GO
UP ACCORDINGLY.

K. O. KOEBEL.

YOU CAN WHIP OUR CREAM, BUT
YOU CAN'T BEAT OUR MILK.

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1—No. 3 Potato Planter

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2—No. 5 18 Ft. Rod Weeders

1—No. 4 4F 16" Plow

1—No. 8 4F 14" Plow

2—No. 8 3F 14" Plow

2—3Ft. Packers

2—21 Ft. Disc Harrows

1—Piper 4 Wheel Wagon

1—Coats Hydraulic Loader

1—Ford Hydraulic Loader

2—2F Ford Plows

2—Scufflers

BALDWIN MOTORS

● SALES AND SERVICE ●

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Strathmore

F. J. WEGENER

● GENERAL TRUCKING ●

CATTLE, GRAIN AND COAL HAULING

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STRATHMORE — ALBERTA

BEEF — PORK — VEAL — LAMB

● Poultry, Smoked & Cooked Meats ●

also — Agent for Burns' ViGoR Protein and Mineral Supplements

Roberts Meat Market

Phone 25 —

Strathmore, Alberta

KING EDWARD HOTEL

● Where Everyone Feels at Home ●

Phone No. 1 — JOHN SPERROS, Manager

Local News Items

Mr. and Mrs. L. Morton of Cranbrook, B.C. spent the Christmas holidays with their parents Mr. and Mrs. A. Morton.

Miss Myrtle and Tommy Morton also spent the holiday at home coming from Brooks where they are both employed.

Billy Morton is spending a few days in Brooks.

Mr. and Mrs. Charles Keeling entertained at a family dinner Christmas Day at which John, Irene and Wayne were present, also Mr. and Mrs. Jack Vermont and Johnny, celebrating the engagement of their daughter, Madeleine and George.

On Boxing Day, Mr. and Mrs. Bert Weber and daughter, Janet, from Calgary, were visitors at the Keeling home.

Little Miss Kay Law of Hussar is spending the school holiday visiting in Strathmore with her grandmother, Mrs. J. Fonger.

Miss Fusako Takeda has joined the staff at both the District Agriculturalist's office and that of The Standard, and will supposedly start the New Year right in both locations.

Mr. Maynard Conybeare spent the Christmas holiday in Edmonton with his family, returning over the weekend to Central Electric.

A number of young people in the district travelled to Calgary Wednesday to bring the New Year in with a group at St. Barnabas Church.

Mrs. Folk is entertaining at Luncheon New Years Day.

Mrs. Oliver Wright went to Brooks to spend Christmas with Mr. and Mrs. Max Walls.

Mr. and Mrs. Carl Jones spent Christmas Day in Strathmore with Mr. and Mrs. Lester Jones.

Mr. and Mrs. Chas. Harvey and sons spent Christmas in Red Deer with Mr. and Mrs. Fred Harvey.

Miss Mary Overand was a week-end guest at the home of Mr. and Mrs. Chapman.

Miss Gwen Hunt is visiting with Mrs. Julian during the week.

Mrs. Alice Polley and Beverly visited at the home of Mr. and Mrs. Polley in Calgary early in the week.

The Misses Mary and Grace Risdon brought Miss Margaret Rinehart of Ontario to their home to enjoy Christmas.

Dr. and Mrs. Giffen and children spent Christmas in Edmonton with Dr. Giffen's mother.

COMING EVENTS

Regular clinics for infant and pre-school children are held by the Westland Health District from 2:00 to 4:00 p.m.

Strathmore the second and fourth Tuesday in each month, Carleton Place the second Friday in each month, Standard the third Thursday in each month, Rockyford the third Friday in each month.

Dance at Cheadle Community Hall, Friday January 9. Everybody welcome.

The monthly Meeting of the Strathmore Credit Union will be held in the Town Hall on Thursday, January 15, 1948, at 8 p.m.

Mr. and Mrs. Joe Robison entertained Saturday evening at two tables of bridge in honor of Mr. and Mrs. Roebottom of Regina.

Mr. and Mrs. Keith Baldwin have as guests for the week Mr. Baldwin's mother and husband, Mr. and Mrs. Roebottom of Regina.

Mrs. Maggs of Calgary is spending the holiday week with Mr. and Mrs. Maggs.

Mrs. Kennedy entertained a few friends at a delightful Tea Saturday afternoon, complimenting Mrs. Roebottom of Regina and Mrs. Maggs of Calgary.

Miss Lazelle Sauder spent the Christmas week at home, going on Monday to Banff to visit friends.

Miss Frances Gray entertained eight girl friends at a jolly party Saturday evening.

Mr. and Mrs. T. E. H. Patteson held open House Sunday afternoon in their new home, where a large number of friends called.

The house has been much transformed and now presents a very attractive and comfortable setting. Mrs. Patteson was assisted in serving by Mrs. Frank Bisacre, Mrs. Anson Chase, Mrs. Gaylon Robison and Miss Gladys Hughes and the small son of the house, Brian.

Mr. and Mrs. Patteson are entertaining at Bridge Tuesday and Wednesday evenings.

Thursday, January 1st, is the Twenty-fifth anniversary of the Patteson's wedding and best wishes are extended that they may enjoy many more.

Mr. and Mrs. Jack Thomson and Mr. and Mrs. Richard Clement entertained the Scheer family at Christmas dinner in the Brentwood Room of the Empress Hotel, Calgary.

Mr. and Mrs. Strube have had Mr. and Mrs. Paul Johnson and daughter of Enderby, B. C. as guests for the New Year holiday.

Miss Mildred Mayhew of Lethbridge has been a Christmas visitor with her sister, Mrs. R. J. Milligan, and family.

A session of pneumonia and temperatures running as high as 105 have kept the Williams children house bound for the past week or so.

The LaPier children, who were tied up with chicken pox and whooping cough have the run of the street again, and their parents have the run of the house.

Mr. Lionel Coulter will start work at Strathmore Sales and Service the first of the year. Mr. Coulter has been employed at Baldwin Motors for the past year.

: Classified Advertising :

CLASSIFIED RATES

10 cents per count line, 35 cents minimum if paid in advance, or 45 cents if charged for one insertion. 2 insertions 75 cents, 3 insertions for \$1.00.

Headings count as two lines. In figuring the number of lines, count five words to each line. Cards of Thanks, In Memoriam

notices, 50 cents per insertion not over five lines. Over that space, 10 cents per count line.

Cards of Thanks, In Memoriam, Notices, 50 cents per insertion not exceeding five lines. Over five lines 10 cents per count line.

Suggested wording for Cards of Thanks, and In Memoriam notices may be obtained on application to the Strathmore Standard.

IN MEMORIAM

In loving memory of Mrs. Annie Verwie who passed away December 21st, 1946.

And while she lies in peaceful sleep. Her memory we shall always keep. Remembered by her husband, Edmund, and children.

In loving memory of Mrs. Annie Verwie who passed away Dec. 31, 1946.

Just when your life was brightest, Just when your years were best, You were called from this world of sorrow

To a home of eternal rest. Ever remembered by her mother and father, Mr. and Mrs. Roskam.

In loving memory of a dear Husband and Father, William P. Frederick, who died December 26, 1942. Gone from us but leaving memories, death can never take away.

Memories that will ever linger while upon this earth we stay 'Tis sweet to know we'll meet again where partings are no more, And that the one we loved so well has only gone before.

Fondly remembered by his Wife and Family.

In loving memory of our dear cousin, Mrs. Annie Verwie, who passed away December 31, 1946. Andy and Theresa.

ANNOUNCEMENT

Mr. and Mrs. Jack Vermont wish to announce the engagement of their only daughter, Madeleine Marie, to Mr. George S. Keeling, third son of Mr. and Mrs. Chas. Keeling.

Mr. and Mrs. Lloyd Leitch wish to announce the birth of a daughter, Linda, on December 22, in Calgary.

CARD OF THANKS

Ether and Donna Smith (nee Esther Bolesavine) wish to thank their many friends for the wonderful shower that was given in their honor on Wednesday evening, and very special thanks to the ladies that put the shower on.

FOR SALE

FOR SALE—WEANER AND feeder pigs. Apply W. A. Freeman, Ardenode, 25th.

1928 CHRYSLER, A1 CONDITION throughout. Apply Strathmore Laundry, Phone 115. 3431c

FOR SALE—1 1945 FORD TRACOR and 1 1936 Willys Car. Apply Jack Caldwell, Strathmore. 3424c

REG. PUREBRED HEREFORD Bull, coming 3 years old. Sell or trade for another reg. Hereford bull. Phone 1903 Strathmore or apply Lee Welshmer. 3431p

FOR SALE—ONE GOOD MILK cow to freshen soon. Apply L. Piening, Dalenard, Phone Langdon R413. 318p

FOR SALE—PAIR OF LADIES skates, white, in good shape, size 8. Phone 1002, Anne Campbell, Strathmore. 3431c

FOR SALE—SACRIFICE 1½ LOTS 2 Frame buildings, located in centre of shopping district at Carleton Place, Alberta. Suitable for business or residence. Apply Mr. Gillespie, McFarland Lumber Co., Carleton Place, Alberta. 3431c

PERSONAL

WHEN YOU HAVE WORN A NU-Bone figure controlling garment, you will never be satisfied with any other. See Charlotte Stickney, Strathmore.

WANTED

CUSTOM GRAIN CLEANING, Phone 1614, Strathmore. 318p

WANTED—DESK, PREFERABLY small-sized for office use. Apply Standard Office, Strathmore.

CUSTOM GRAIN CLEANING, Phone 1614, A. Grimshaw, Strathmore. 1827c

PUBLIC SALE OF LANDS DECEMBER 31, 1917

Notice is hereby given, that under the provisions of The Tax Recovery Act, the Municipal District of Bow Valley, No. 46, will offer for sale, by public auction, at the office of the Secretary-Treasurer in Strathmore, Alberta, on Tuesday, the 13th day of January, 1948, at 2 o'clock in the afternoon, the following lands:

Pt. of Sec.	Sec.	Tp.	Rge	M.
N. W.	33	23	23	4
N. E.	23	23	23	4
S. E.	23	23	23	4
N. E.	25	24	25	4
S. E.	25	24	25	4
N. W.	14	22	26	4

CARLELAND HAMLET

Lots Block Plan
24 1 4610AV

8 2 "

11 to 16 (incl.) 4 "

27 and 28 5 "

NAMAKA HAMLET

Lot Block Plan
5 4 3404U

CHEADLE HAMLET

Lot Block Plan
25 B 754 N

Each parcel will be offered for sale, subject to the approval of the Minister of Municipal Affairs, and subject to a reserve bid, and to the reservations contained in the existing certificates of title.

Terms, cash.

Redemption may be effected by payment of all arrears of taxes and costs, at any time prior to the sale. Dated at Strathmore, Alberta, this 21st day of October, 1947.

W. E. Thompson,
Secretary-Treasurer.

January 12th

The last day on which we can order (Weed-No-More Sprayers) for Spring delivery. Come in now. Make 1948 a weedless year, costs only 90 per acre.

Tractor Tires

we have the tires and equipment to install a new set on your tractor.

See us about rims and tires to mount the steel wheeled tractor on rubber.

GOODYEAR OPEN TREAD DESIGN ASSURES NO CREEPING, NO SLIP. PAGE, LONGER LIFE.

STRATHMORE MOTORS

CHEVROLET—
—DELAVAL—

—JOHN DEERE—
—MINN. MOLINE—

Phone 12

Strathmore

STRATHMORE

TAXI

24 Hour Service

PHONE 131